



Royal Victorian Motor Yacht Club

# Premier Sponsorship Partnership Opportunity

Connect your brand with Victoria's most prestigious boating community through our exclusive \$5,000 annual sponsorship package. Join an elite network of industry leaders and passionate maritime enthusiasts at Australia's historic yacht club.



# Why Partner with RVMYC?

## Elite Community Access

Connect directly with 370+ members who value premium experiences and quality partnerships. Our community includes successful business leaders, maritime professionals, and influential decision-makers.

## Historic Prestige

Associate your brand with Australia's first motorboat club, established in 1904, and holder of a Royal Charter since 1937. This rich heritage adds gravitas to your corporate image.

## Strategic Location

Prime Williamstown waterfront position offers stunning backdrop for corporate events and client entertainment, creating memorable experiences that strengthen business relationships.

# Your \$5,000 Investment Includes

## Complete Membership Package

- **One full membership** - Complete access to all club facilities and events
- **One clubhouse membership** - Perfect for client entertainment and networking
- Subject to standard membership requirements and approval process

## Exclusive Marina Access

Utilize our modern marina accommodating vessels from 5m to 25m. Perfect for corporate sailing events, client entertainment, or team building activities on the water.



**Marina Capacity:** 85 premium berths for vessels ranging from intimate day boats to impressive 25-meter yachts

# Maximum Brand Visibility



## Digital Presence

Your logo prominently featured on our website with direct linking to your business. Quarterly social media highlights across Instagram and Facebook reach our engaged community and extended network.



## Member Communications

Recognition in our "Wednesday Wrap" email newsletter and monthly "Propeller" magazine, ensuring consistent exposure to members and maritime industry contacts throughout the year.



## Event Branding

On-site branding opportunities at premier club events with professional banners and signage. Your brand becomes part of the exclusive atmosphere our members expect and appreciate.



# Exclusive Event Access

## Annual Gala

Two complimentary tickets to our prestigious Annual Gala - the social highlight of our calendar. Network with Victoria's boating elite in an atmosphere of elegance and tradition.

## Opening Day Celebration

VIP access to our Opening Day event and luncheon, marking the official start of the boating season. Perfect opportunity for meaningful client engagement and relationship building.

## Promotional Opportunities

Distribute branded merchandise or promotional materials at key events, ensuring your message reaches decision-makers in a relaxed, receptive environment.

# Marina View Function Room

## Your Private Corporate Venue

Exclusive access to our Marina View Function Room transforms your corporate events into memorable experiences. The stunning waterfront setting provides the perfect backdrop for:

- Client presentations and meetings
- Team building events and celebrations
- Product launches and demonstrations
- Executive networking functions

"The Marina View Function Room offers unparalleled ambiance for corporate events, with floor-to-ceiling windows showcasing the beauty of our historic marina."

Professional catering services available to complement your event with premium dining experiences that match the prestigious venue.



# Our Rich Maritime Heritage

1

## 1904 - Foundation

Established as the world's first motorboat club along the Yarra River, pioneering recreational boating in Australia and setting the standard for maritime clubs globally.

2

## 1937 - Royal Charter

Received Royal Charter recognition, cementing our position as Victoria's premier yacht club and adding the prestigious "Royal" designation to our name.

3

## WWII - Naval Service

Served as Naval Auxiliary Patrol during World War II, demonstrating our commitment to community service and maritime expertise in times of national need.

4

## 2014 - Modern Clubhouse

Completed construction of our current state-of-the-art clubhouse, combining historic charm with contemporary amenities and stunning waterfront views.



# Engaged Community & Activities

375+

## Active Members

Diverse community of boating enthusiasts, business leaders, and maritime professionals

85

## Marina Berths

Modern marina accommodating vessels from 5m to 25m in premium waterfront location

90+

## Years of Navrally

Hosting prestigious navigation rallies since 1927, showcasing our competitive sailing heritage

## Year-Round Engagement

Our active event calendar includes social gatherings, competitive sailing events, educational seminars, and exclusive member functions. Both boating and non-boating members participate enthusiastically, creating diverse networking opportunities for your brand.

Strong digital presence through Instagram, Facebook, weekly newsletters, and our monthly "Propeller" magazine ensures your sponsorship message reaches our community consistently throughout the year.

# Custom Partnership Opportunities



## Member Benefits

Offer exclusive discounts or special services to our members, creating goodwill and direct business opportunities within our affluent community.



## Educational Content

Collaborate on seminars, workshops, or digital features that position your brand as an industry thought leader while providing value to our members.



## Appreciation Events

Exclusive invitation to annual sponsor appreciation events, fostering deeper relationships with club leadership and key members.

We work closely with each sponsor to create tailored partnership opportunities that align with your business objectives and maximize return on investment.



# Ready to Join Our Elite Partnership?

## Your Investment in Excellence

For just **\$5,000 annually**, gain access to Victoria's most prestigious boating community, exclusive networking opportunities, and unmatched brand visibility among influential decision-makers.

This sponsorship represents far more than marketing spend - it's your gateway to meaningful business relationships, premium corporate entertainment venues, and association with over a century of maritime excellence.

## Contact Us Today

**Email:** [functions@rvmyc.com.au](mailto:functions@rvmyc.com.au)

**Phone:** 9393 2888

**Website:** [www.rvmyc.com.au](http://www.rvmyc.com.au)

- ✔ **Limited Opportunity:** We maintain select partnerships to ensure maximum value for our sponsors. Contact us today to secure your place in Victoria's premier yacht club.